

# GRAND RAPIDS, MI



8th happiest city

Top 25%  
of cities

Most like:  
Miami  
Greenville

Click for the full report and methodology.



8 out of 10 say:

"It's the best place to live"



60%

"My home makes me proud"



56%

"My home is my favorite place to be"



72%

"I plan to stay in my community for the next 5 years"

## What Makes Grand Rapids' Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

### 1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



44 years

average home age

81%

have renovated their homes

65%

are happy with their home's size and layout

56%

say they have adequate storage

\$177,900

Average Home Price (M.S.A., U.S. Census)

54%

"The cost of living is reasonable"

### 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



#### DIVERSITY

34%

"I feel that my community is racially diverse"

40%

"I feel that my community is religiously diverse"

#### SAFETY

71%

"I live in a community that makes me feel safe"

72%

"My community offers good fire, police and medical services"

#### NEIGHBORHOOD

53%

"I have neighbors I enjoy"

68%

"I trust my neighbors"

1,038,592

Population (M.S.A., U.S. Census)

### 3. ACCESSIBILITY

Practical commutes and access to important attractions and services



#### COMMUTING AND TRAVEL TIMES

52%

live and work in close proximity

60%

have a reasonable commute

77%

have easy access to highways

#### ACCESS TO ATTRACTIONS AND SERVICES

80%

live within one hour of a major metro area

72%

have access to shopping that meets their needs

64%

live close to body of water

30 MINUTES

Average travel time to work